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ABSTRACT

These directories list names and addresses of all publishers who submitted materials in the media review programs of January and September 1977. Used in conjunction with the advisory lists of instructional media, they provide complete mailing information for publishers and producers whose materials are included. Code names for each publisher/producer are alphabetically listed. A directory of distributors of these materials is also included. (Author/KP)

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DIRECTORY OF PUBLISHERS AND PRODUCERS

PARTICIPATING IN THE MATERIALS REVIEW AND EVALUATION PROGRAM

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State Department of Public Instruction
Division of Educational Media
Raleigh, North Carolina
Jan. & Sept. 1977

IR005569

Materials Review & Evaluation Services
Division of Educational Media
State Department of Public Instruction

Raleigh, North Carolina
January 1977

DIRECTORY OF PUBLISHERS AND PRODUCERS PARTICIPATING IN THE MATERIALS REVIEW AND EVALUATION PROGRAM

This directory lists the complete names and addresses of all publishers/producers participating in the media review program conducted by the Division of Educational Media. The directory should be used in conjunction with the ADVISORY LISTS OF INSTRUCTIONAL MEDIA to provide complete mailing information for publishers/producers whose materials are included on the ADVISORY LISTS.

In the bibliographic entry for materials cited on the ADVISORY LISTS, only the code name for the publisher/producer of the item is cited; e.g., "Chilton" is used for Chilton Book Company. Code names, followed by complete mailing addresses, are listed alphabetically in this directory.

Listed at the end of this directory are those North Carolina distributors handling more than one publisher's/producer's materials along with the names of firms whose materials each distributor sells. In the future, when these distributors submit materials to the media review program, the code name for the distributor submitting the materials will follow the name of the publisher/producer; e.g., "...Imperial, 1976 (available from Learning Resources Assocs.)...." This will indicate to school personnel using the ADVISORY LISTS for selecting materials that an item followed by a distributor's name may be purchased from that distributor. Code names for distributors are followed by complete mailing information at the end of this directory.

AAMCON - Aamcon, Inc., Kogerama Building, Koger Executive Center, P.O. Box 18662, Raleigh, North Carolina 27609

AAVIM - American Association for Vocational Instructional Materials, Engineering Center, Athens, Georgia 30602

ACI - ACI Media, Inc., 35 West 45th Street, New York, New York 10036

AGS - American Guidance Service, Inc., Publishers' Building, Circle Pines, Minnesota 55014

AIMS - AIMS Instructional Media Services, Inc., 626 Justin Avenue, Glendale, California 91201

AMSCO - AMSCO School Publications, Inc., 315 Hudson Street, New York, New York 10013

APS - Aerial Photography Services, Inc., 2300 Dunavant Street, Charlotte, North Carolina 28203

AUFS - American Universities Field Staff, 3 Lebanon Street, Hanover, New Hampshire 03755

A.&H. - Historical Publications Section, Division of Archives and History, 109 East Jones Street, Raleigh, North Carolina 27611

Abelard - Abelard-Schuman Limited, 666 Fifth Avenue, New York, New York 10019

Abingdon - Abingdon Press, 201 Eighth Avenue South, Nashville, Tennessee 37202

Abrams - Harry N. Abrams, Inc., 110 East 59th Street, New York, New York 10022

Acadia - Acadia Press, Inc., 438 Alder Street, Scranton, Pennsylvania 18501

Action Math - Action Math Associates, Inc., 1358 Dalton Drive, Eugene, Oregon 97404

Actionalysis Forums - Actionalysis Forums, 218 Main Street, Cedartown, Georgia 30125

Addison - Addison-Wesley Publishing Company, Inc., 2725 Sand Hill Road, Menlo Park, California 94025

Advanced Learning - Advanced Learning Concepts, Inc., 205 West Highland Avenue, Milwaukee, Wisconsin 53203

Aero - Aero Products Research, Inc., 11201 Hindry Avenue, Los Angeles, California 90045

Aetna - Aetna Life & Casualty, Driver Education Services, 4057 Carmichael Avenue, Jacksonville, Florida 32207

Africana - Africana Publishing Company, 101 Fifth Avenue, New York, New York 10003

Alderman - Alderman Studios, Inc., 2055 Francis Street, High Point, North Carolina 27263

Allyn - Allyn & Bacon, Inc., 470 Atlantic Avenue, Boston, Massachusetts 02210

Am. Bk. - American Book Company, 450 West 33rd Street, New York, New York 10001

Am. Ed. - American Education Publications, Education Center, Columbus, Ohio 43216

Am. Ed. Films - American Educational Films, 132 Lasky Drive, Beverly Hills, California 90212

Am. Lib. Color Slide - American Library Color Slide Company, Inc., P.O. Box 5810, Grand Central Station, New York, New York 10017

Am. Natl. Red Cross - American National Red Cross (contact local Red Cross Chapter)

Am. Tech. - American Technical Society, 5608 Stony Island Avenue, Chicago, Illinois 60637

Americana - Americana Corporation, 575 Lexington Avenue, New York, New York 10022

Anchor - Anchor Books, 501 Franklin Avenue, Garden City, New York 11530

Appalachian Consortium - Appalachian Consortium Press, 413 East Howard Street, Boone, North Carolina 28607

Appalshop - Appalshop, Inc., P.O. Box 743, Whitesburg, Kentucky 41858

Arco - Arco Publishing Company, Inc., 219 Park Avenue South, New York, New York 10003

Art Ed. - Art Education, Inc., Blauvelt, New York 10913

Arthur Fields - Arthur Fields Books, Inc., 201 Park Avenue South, New York, New York 10003

Artistic Endeavors - Artistic Endeavors, Inc., P.O. Box 8916, Boston, Massachusetts 02114

Assn. Pr. - Association Press, 291 Broadway, New York, New York 10007

Assn.-Sterling - Association-Sterling Films, 866 Third Avenue, New York, New York 10022

Atheneum - Atheneum Publishers, 122 East 42nd Street, New York, New York 10017

Avon - Avon Books, 959 Eighth Avenue, New York, New York 10019

BFA - BFA Educational Media, 2211 Michigan Avenue, Santa Monica, California 90406

B.Y.U. Pr. - Brigham Young University Press, 204 University Press Building, Provo, Utah 84602

Ballantine - Ballantine Books, Inc., 201 East 50th Street, New York, New York 10022

Bantam - Bantam Books, Inc., 666 Fifth Avenue, New York, New York 10019

Barnell - Barnell Loft, Ltd., 958 Church Street, Baldwin, New York 11510

Barnhart - Clarence L. Barnhart, P.O. Box 250, Bronxville, New York 10708

Baron - Richard W. Baron Publishing Company, Inc., 201 Park Avenue South, New York, New York 10003

Barr - Barr Productions, P.O. Box 5667, Pasadena, California 91107

Basic - Basic Books, Inc., Publishers, 10 East 53rd Street, New York, New York 10022

Baskai - Baskai International Marketing Corporation, 20 Waterside Plaza, New York, New York 10010

Behavioral Res. Lab. - Behavioral Research Laboratories, P.O. Box 577, Palo Alto, California 94302

Belk-Beery - Belk-Beery Book Department, P.O. Box 1230, Wilmington, North Carolina 28401

Bell & Howell - Bell & Howell, Audio-Visual Products Division, 7100 McCormick Road, Chicago, Illinois 60645

Belwin - Belwin-Mills Publishing Corporation, Melville, New York 11746

Benchmark - Benchmark Films, Inc., 145 Scarborough Road, Briarcliff Manor, New York 10510

Benefic - Benefic Press, 10300 West Roosevelt Road, Westchester, Illinois 60153

Bennett - Charles A. Bennett Company, Inc., 809 West Detweiller Drive, Peoria, Illinois 61614

Benson - W. S. Benson Company, P.O. Box 1866, Austin, Texas 78767

Benziger - Benziger, Bruce and Glencoe, 8701 Wilshire Boulevard, Beverly Hills, California 90211

Bete - Channing L. Bete Company, Inc., 45 Federal Street, Greenfield, Massachusetts 01301

Billy Budd - Billy Budd Films, Inc., 235 East 57th Street, New York, New York 10022

Biltmore - The Biltmore Company, One Vanderbilt Road, P.O. Box 5375, Asheville, North Carolina 28803

Blair - John F. Blair, Publisher, 1406 Plaza Drive, Winston-Salem, North Carolina 27103

Bobbs - The Bobbs-Merrill Company, Inc., 4 West 58th Street, New York, New York 10019

Book-Lab - Book-Lab, Inc., 1449 Thirty-Seventh Street, Brooklyn, New York 11218

Boone - Boone Branch AAUW, c/o Mrs. N. H. Shope, 508 Grand Boulevard, Boone, North Carolina 28607

Borg-Warner - Borg-Warner Educational Systems, 600 West University Drive, Arlington Heights, Illinois 60004

Bosustow - Stephen Bosustow Productions, 1649 Eleventh Street, Santa Monica, California 90404

Bowmar - Bowmar, 4563 Colorado Boulevard, Los Angeles, California 90039

Bradbury - Bradbury Press, Inc., Two Overhill Road, Scarsdale, New York 10583

Brady - Robert J. Brady Company, Bowie, Maryland 20715

Branch Pr. - The Branch Press, P.O. Box 229, Bayside, New York 11361

Brentwood - Brentwood Productions, P.O. Box 49956, Los Angeles, California 90049

Bullfrog - Bullfrog Films Inc., P.O. Box 114, Milford Square, Pennsylvania 18935

Bumgarner - Bumgarner Productions, Route 2, Box 13, Warrenton, North Carolina 27589

Bur. Mines - U. S. Department of the Interior, Bureau of Mines, Motion Picture Office, 4800 Forbes Avenue, Pittsburgh, Pennsylvania 15213

Burgess - Burgess Publishing Company, 7108 Ohms Lane, Minneapolis, Minnesota 55435

Burke Co. - Burke County Public Schools, P.O. Drawer 989, Morganton, North Carolina 28655

Business Builders - Business Builders Publishers, P.O. Box 709, Rocky Mount, North Carolina 27801

Butterick - Butterick Publishing Company, 161 Sixth Avenue, New York, New York 10013

CFI - Counselor Films, Inc., Career Futures, Inc., 2100 Locust Street, Philadelphia, Pennsylvania 19103

CMS - CMS Records, Inc., 14 Warren Street, New York, New York 10007

CRM - CRM Educational Films, 1104 Camino Del Mar, Del Mar, California 92014

Cambridge Bk. - Cambridge Book Company, 488 Madison Avenue, New York, New York 10022

Camelot - Camelot Books, 959 Eighth Avenue, New York, New York 10019

Cardinal - Cardinal Associates, Inc., P.O. Box 1947, Charlotte, North Carolina 28233

Carolina Geog. Slides - Carolina Geographical Slides, P.O. Box 2232, East Carolina University Station, Greenville, North Carolina 27834

Carolrhoda - Carolrhoda Books, Inc., 241 First Avenue North, Minneapolis, Minnesota 55401

Carousel - Carousel Films, Inc., 1501 Broadway, New York, New York 10036

Cathedral - Cathedral Films, Inc., 2921 West Alameda Avenue, Burbank, California 91507

Cebco Pflaum - Cebco Standard Publishing, Cebco Pflaum, 9 Kulick Road, Fairfield, New Jersey 07006

Celestial - Celestial Arts, 231 Adrian Road, Millbrae, California 94030

Centron - Centron Educational Films, 1621 West Ninth Street, Lawrence, Kansas 66044

Century - Century Consultants, 222 West Adams Street, Chicago, Illinois 60606

Changing Times - Changing Times Education Service, 1729 H Street N.W., Washington, D. C. 20006

Chatham - The Chatham Press, 143 Sound Beach Avenue, Old Greenwich, Connecticut 06870

Child Study - The Child Study Press, Child Study Association of America, 50 Madison Avenue, New York, New York 10010

Childcraft - Childcraft Education Corporation, 150 East 58th Street, New York, New York 10022

Childrens - Childrens Press, Inc., 1224 West Van Buren Street, Chicago, Illinois 60607

Children's Classics - Children's Classics on Tape, 6722 Bostwick Drive, Springfield, Virginia 22151

Child's World - Child's World, Inc., P.O. Box 681, Elgin, Illinois 60120

Chilton - Chilton Book Company, 201 King of Prussia Road, Radnor, Pennsylvania 19089

Christopher - The Christopher Publishing House, 53 Billings Road, North Quincy, Massachusetts 02171

Chronicle Bks. - Chronicle Books, 870 Market Street, Suite 508, San Francisco, California 94102

Chronicle Guid. - Chronicle Guidance Publications, Moravia, New York 13118

Churchill - Churchill Films, 662 North Robertson Boulevard, Los Angeles, California 90069

Citation - Citation Press, 50 West 44th Street, New York, New York 10036

Clark - Charles W. Clark Company, Inc., 564 Smith Street, Farmingdale, New York 11735

Clarke, Irwin - Clarke, Irwin & Company, Ltd., 791 St. Clair Avenue West, Toronto 347, Ontario, Canada M6C 1B8

Classroom World - Classroom World Productions, P.O. Box 2090, Raleigh, North Carolina 27602

Clearvue - Clearvue, Inc., 6666 North Oliphant Avenue, Chicago, Illinois 60631

Cline - W. M. Cline Company, P.O. Box 10653, Asheville, North Carolina 28802

Clute - The Clute International Corporation, 1725 West 6th Street, Los Angeles, California 90017

College Ent. Exam. Bd. - College Board Pub. Orders, Box 2815, Princeton, New Jersey 08540

Collier - Collier Books, 866 Third Avenue, New York, New York 10022

Collins+World - William Collins+World Publishing Company, Inc., 2080 West 117th Street, Cleveland, Ohio 44111

Colonial Williamsburg - The Colonial Williamsburg Foundation, Williamsburg, Virginia 23185

Columbia U. Pr. - Columbia University Press, 562 West 113th Street, New York, New York 10025

Continental - The Continental Press, Inc., 520 East Bainbridge Street, Elizabethtown, Pennsylvania 17022

Cook - David C. Cook Publishing Company, 850 North Grove Avenue, Elgin, Illinois 60120

Coronet - Coronet Instructional Media, 65 East South Water Street, Chicago, Illinois 60601

Coward - Coward, McCann & Geoghegan, Inc., 200 Madison Avenue, New York, New York 10016

Cram - The George F. Cram Company, Inc., 14 Glenwood Avenue, Raleigh, North Carolina 27602

Creative Learning - The Creative Learning Group, 145 Portland Street, Cambridge, Massachusetts 02139

Creative Visuals - Creative Visuals, P.O. Box 1911, Big Spring, Texas 79720

Criterion - Criterion Books, Inc., 666 Fifth Avenue, New York, New York 10019

Crossties - Crossties Press, P.O. Box 2481, Raleigh, North Carolina 27602

Crowell - Thomas Y. Crowell Company, 666 Fifth Avenue, New York, New York 10019

Crown - Crown Publishers, Inc., One Park Avenue, New York, New York 10016

Ctr. Applied Research - The Center for Applied Research in Education, Inc., 521 Fifth Avenue, New York, New York 10017

Ctr. Cassette Studies - The Center for Cassette Studies, Inc., 8110 Webb Avenue, North Hollywood, California 91605

Ctr. Humanities - The Center for Humanities, Inc., Two Holland Avenue, White Plains, New York 10603

Ctr. Sou. Folklore - Center for Southern Folklore, 3756 Mimosa Avenue, Memphis, Tennessee 38111

Current Affairs - Key Productions, Inc., Current Affairs Films, 24 Danbury Road, Wilton, Connecticut 06897

DCA - DCA Educational Products, Inc., 424 Valley Road, Warrington, Pennsylvania 18976

Damon - Damon/Educational Division, 80 Wilson Way, Westwood, Massachusetts 02090

Dana - Dana Productions, 6249 Babcock Avenue, North Hollywood, California 91606

David White - David White Company, Publishers, 60 East 55th Street, New York, New York 10022

Davis - Davis Publications, Inc., 50 Portland Street, Worcester, Massachusetts 01608

Delacorte - The Delacorte Press, One Dag Hammarskjold Plaza, New York, New York 10017

Dell - Dell Publishing Company, Inc., One Dag Hammarskjold Plaza, New York, New York 10017

Delmar - Delmar Publishers, 50 Wolf Road, Albany, New York 12205

Denison - T. S. Denison & Company, Inc., 5100 West 82nd Street, Minneapolis, Minnesota 55437

Denoyer - Denoyer-Geppert Company, 5235 Ravenswood Avenue, Chicago, Illinois 60640

Devin-Adair - Devin-Adair Company, 143 Sound Beach Avenue, Old Greenwich, Connecticut 06870

Dial - The Dial Press, One Dag Hammarskjold Plaza, New York, New York 10017

Dillon - Dillon Press, Inc., 500 South Third Street, Minneapolis, Minnesota 55415

Disney - Walt Disney Educational Materials Company, 800 Sonora Avenue, Glendale, California 91201

Diversified - Diversified Communications, Inc., 208 West Eighth Street, Los Angeles, California 90014

Dodd - Dodd, Mead and Company, 79 Madison Avenue, New York, New York 10016

Dolphin - Dolphin Books, 501 Franklin Avenue, Garden City, New York 11530

Doubleday - Doubleday & Company, Inc., 501 Franklin Avenue, Garden City, New York 11530

Doubleday Multimedia - Doubleday Multimedia, 1371 Reynolds Avenue, Santa Ana, California 92705

Dover - Dover Publications, Inc., 180 Varick Street, New York, New York 10014

Duke U. Pr. - Duke University Press, 6697 College Station, Durham, North Carolina 27708

Dushkin - The Dushkin Publishing Group, Sluice Dock, Guilford, Connecticut 06437

Dutton - E. P. Dutton & Company, Inc., 201 Park Avenue South, New York, New York 10003

EBE - Encyclopaedia Britannica Education Corporation, 425 North Michigan Avenue, Chicago, Illinois 60611

ECA - Education Corporation of America, 984 Livernois Road, Troy, Michigan 48084

EMC - EMC Corporation, 180 East Sixth Street, St. Paul, Minnesota 55101

Economy - The Economy Company, P.O. Box 25308, Oklahoma City, Oklahoma 73125

Ed. Act. - Educational Activities, Inc., P.O. Box 392, Freeport, New York 11520

Ed. Bk. Pub. - Educational Book Publishers, Inc., 1500 N.E. 131st Street, North Miami, Florida 33161

Ed. Center - Education Center, P.O. Box 6004, Greensboro, North Carolina 27405

Ed. Design - Educational Design, Inc., 47 West 13th Street, New York, New York 10011

Ed. Dimensions - Educational Dimensions Corporation, P.O. Box 126, Stamford, Connecticut 06904

Ed. Insights - Educational Insights, Inc., 20435 South Tillman Avenue, Carson, California 90746

Ed. Methods - Educational Methods, 500 North Dearborn, Chicago, Illinois 60610

Ed. Prog. - Educational Progress Corporation, P.O. Box 45663, Tulsa, Oklahoma 74145

Ed. Projections - Educational Projections Corporation, 3070 Lake Terrace, Glenview, Illinois 60025

Ed. Reading - Educational Reading Service, Inc., 320 Route 17, Mahwah, New Jersey 07430

Ed. Sales - Educational Sales, 180 North Ridge Street, Southern Pines, North Carolina 28387

Ed. Sensory - Educational Sensory Programming, Inc., P.O. Drawer 5037, Jonesboro, Arkansas 72401

Eden Pr. - Eden Press, P.O. Box 207, Edenton, North Carolina 27932

Educ. Pub. - Educators Publishing Service, Inc., 75 Moulton Street, Cambridge, Massachusetts 02138

Elk Grove - Elk Grove Books, 1224 West Van Buren Street, Chicago, Illinois 60607

Ellsworth - Ellsworth Publishing Company, P.O. Box 672, Chandler, Arizona 85224

Encore - Encore Visual Education, Inc., 1235 South Victory Boulevard, Burbank, California 91502

Enrich - Enrich, 760 Kifer Road, Sunnyvale, California 94086

Eriksson - Paul S. Eriksson, Inc., 119 West 57th Street, New York, New York 10019

Essandess - Essandess Specials, 630 Fifth Avenue, New York, New York 10020

Evans - M. Evans and Company, Inc., 216 East 49th Street, New York, New York 10017

Exposition - Exposition Press, Inc., 900 South Oyster Bay Road, Hicksville, New York 11801

Eye Gate - Eye Gate House, Inc., 146-01 Archer Avenue, Jamaica, New York 11435

Fairchild - Fairchild Publications, Inc., 7 East 12th Street, New York, New York 10003

Farrar - Farrar, Straus & Giroux, Inc., 19 Union Square West, New York, New York 10003

Fearon - Fearon Publishers, 6 Davis Drive, Belmont, California 94002

Feminist - The Feminist Press, Box 334, Old Westbury, New York 11568

Ferguson - J. G. Ferguson Publishing Company, Six North Michigan Avenue, Chicago, Illinois 60602

Fideler - The Fideler Company, 31 Ottawa Avenue N.W., Grand Rapids, Michigan 49502

Field Ent. - Field Enterprises Educational Corporation, 510 Merchandise Mart Plaza, Chicago, Illinois 60654

FilmFair - FilmFair Communications, Inc., 10900 Ventura Boulevard, Studio City, California 91604

Films Humanities - Films for the Humanities, P.O. Box 2053, Princeton, New Jersey 08540

Films Inc. - Films Incorporated, 1144 Wilmette Avenue, Wilmette, Illinois 60091

Films M - Films M, 716 Montgomery Street, San Francisco, California 94111

Filmstrip Prod. - Filmstrip Production Associates, 1503 Brooks Avenue, Raleigh, North Carolina 27607

Finney - Finney Company, 3350 Gorham Avenue, Minneapolis, Minnesota 55426

Fleet - Fleet Press Corporation, 160 Fifth Avenue, New York, New York 10010

Focus - Focus Quality Games Corporation, 1544 Forty-fifth Street, Brooklyn, New York 11219

Follett - Follett Publishing Company, Educational Division, 1010 West Washington Boulevard, Chicago, Illinois 60607

Four Winds - Four Winds Press, 50 West 44th Street, New York, New York 10036

Franklin/N.J. - Franklin Publishing Company, Inc., Palisade, New Jersey 07024

Franklin/Penn. - Franklin Publishing Company, Inc., 2047 Locust Street, Philadelphia, Pennsylvania 19103

Free Pr. - The Free Press, 866 Third Avenue, New York, New York 10022

Freeman - W. H. Freeman and Company, 660 Market Street, San Francisco, California 94104

Funk - Funk & Wagnalls, 666 Fifth Avenue, New York, New York 10019

Gamco - Gamco Industries, Inc., P.O. Box 1911, Big Springs, Texas 79720

Garrard - Garrard Publishing Company, Two Overhill Road, Scarsdale, New York 10583

GARUDA - The GARUDA, P.O. Box 50, Redding Ridge, Connecticut 06876

Genealogical - Genealogical Publishing Company, Inc., 521-523 St. Paul Place, Baltimore, Maryland 21202

GeoBooks - Geobooks, c/o TAPESET, 171 Second Street, Room 401, San Francisco, California 94105

Ginn - Ginn and Company, 191 Spring Street, Boston, Massachusetts 02173

Globe - Globe Book Company, Inc., 175 Fifth Avenue, New York, New York 10010

Golden - Golden Press, Inc., 850 Third Avenue, New York, New York 10022

Goodheart - Goodheart-Wilcox Company, 123 West Taft Drive, South Holland, Illinois 60473

Goodyear - Goodyear Publishing Company, Inc., 1640 Fifth Street, Santa Monica, California 90401

Greene - Stephen Greene Press, P.O. Box 1000, Brattleboro, Vermont 05301

Greenwillow - Greenwillow Books, 105 Madison Avenue, New York, New York 10016

Gregg - The Gregg Press, 70 Lincoln Street, Boston, Massachusetts 02111

Greystone - The Greystone Corporation, 225 Park Avenue South, New York, New York 10003

Grolier - Grolier Educational Corporation, 845 Third Avenue, New York, New York 10022

Grosset - Grosset & Dunlap, Inc., 51 Madison Avenue, New York, New York 10010

Grossman - Grossman Publishers, 625 Madison Avenue, New York, New York 10022

Grove - Grove Press, Inc., 53 East 11th Street, New York, New York 10003

Guidance Assocs. - Guidance Associates, 757 Third Avenue, New York, New York 10017

H. M. Stone - H. M. Stone Productions, Six East 45th Street, New York, New York 10017

H. Wilson - H. Wilson Corporation, 555 West Taft Drive, South Holland, Illinois 60473

Haight-Ashbury - Haight-Ashbury Films, 701 Irving Street, San Francisco, California 94122

Halcyon - Halcyon Films, 213 Oberlin Road, Raleigh, North Carolina 27605

Hale - E. M. Hale & Company, Inc., 1201 South Hastings Way, Eau Claire, Wisconsin 54701

Hammond - Hammond Incorporated, Educational Sales Department, 515 Valley Street, Maplewood, New Jersey 07040

Handel - Handel Film Corporation, 8730 Sunset Boulevard, West Hollywood, California 90069

Harcourt - Harcourt Brace Jovanovich, Inc., 757 Third Avenue, New York, New York 10017

Harper - Harper & Row, Publishers, 10 East 53rd Street, New York, New York 10022

Harvard U. Pr. - Harvard University Press, 79 Garden Street, Cambridge, Massachusetts 02138

Harvey House - Harvey House, Inc., Publishers, 1201 South Hastings Way, Eau Claire, Wisconsin 54701

Hastings - Hastings House, Publishers, Inc., 10 East 40th Street, New York, New York 10016

Hawkes - Hawkes Publishing, Inc., P.O. Box 15711, Salt Lake City, Utah 84115

Hawkhill - Hawkhill Associates, Inc., Route 1, Black Earth, Wisconsin 53515

Hawthorn - Hawthorn Books, Inc., 260 Madison Avenue, New York, New York 10016

Hayden - Hayden Book Company, Inc., 50 Essex Street, Rochelle Park, New Jersey 07662

Heath - D. C. Heath & Company, College Department, 125 Spring Street, Lexington, Massachusetts 02173

Heritage Printers - Heritage Printers, Inc., 510 West Fourth Street, Charlotte, North Carolina 28202

Heritage Pub. - Heritage Publishers, P.O. Box 4509, Memphis, Tennessee 38104

Herring - Mrs. Ethel Herring, 1327 University Parkway, Winston-Salem, North Caorlina 27106

Hertzberg - Hertzberg-New Method, Inc., East Vandalia Road, Jacksonville, Illinois 62650

Hester - Hester and Associates, 11422 Harry Hines Boulevard, Dallas, Texas 75229

Higgins - Alfred Higgins Productions, Inc., 9100 Sunset Boulevard, Los Angeles, California 90069

Highlights - Highlights for Children, 803 Church Street, Honesdale, Pennsylvania 18431

Hill & Wang - Hill & Wang, Inc., 19 Union Square West, New York, New York 10003

Holiday - Holiday House, Inc., 18 East 53rd Street, New York, New York 10022

Holt - Holt, Rinehart and Winston, Inc., 383 Madison Avenue, New York, New York 10017

Houghton - Houghton Mifflin Company, Two Park Street, Boston, Massachusetts 02107

Howell - Howell Book House, Inc., 730 Fifth Avenue, New York, New York 10019

Hubbard - Hubbard Press, 2855 Shermer Road, Northbrook, Illinois 60062

Humanities - Humanities Press, Inc., Atlantic Highlands, New Jersey 07716

HyperDynamics - HyperDynamics, P.O. Box 392, Santa Fe, New Mexico 87501

I/CT - Instructional/Communications Technology, Inc., 10 Stepar Place, Huntington Station, New York 11746

IDI - Instructional Dynamics Incorporated, 166 East Superior Street, Chicago, Illinois 60611

IMAGE - IMAGE, 3259 Prospect Street N.W., Washington, D. C. 20007

Imperial - Imperial Educational Resources, P.O. Box 5500, 202 Lake Miriam Drive, Lakeland, Florida 33803

Imperial Intl. - Imperial International Learning Corporation, P.O. Box 548, Kankakee, Illinois 60901

Indian Historian Pr. - The Indian Historian Press, Professor Adolph L. Dial, Department of American Indian Studies, Pembroke State University, Pembroke, North Carolina 28372

Info. Res. - Information Research Associates, 1333 Connecticut Avenue N.W., Washington, D. C. 20036

Innovative - Innovative Sciences, Inc., 300 Broad Street, Stamford, Connecticut 06901

Inst. Personal Dev. - Institute for Personal Development, P.O. Box 1896, Greensboro, North Carolina 27402

Instructional Fair - Instructional Fair, Inc., 4158 Lake Michigan Drive, Grand Rapids, Michigan 49504

Instructo/McGraw-Hill - Instructo/McGraw-Hill, Cedar Hollow & Matthews Roads, Paoli, Pennsylvania 19301

Instructor Pub. - The Instructor Publications, Inc., Dansville, New York 14437

Intelicor - Intelicor Products and Services, 54 West 39th Street, New York, New York 10018

Interstate - The Interstate Printers and Publishers, Inc., 19-27 North Jackson Street, Danville, Illinois 61832

Intext - Intext Press, Inc., 257 Park Avenue South, New York, New York 10010

Intl. Ed. - International Education & Training, Inc., 10 Sarah Drive, Farmingdale, New York 11735

Intl. Film Bur. - International Film Bureau, Inc., 332 South Michigan Avenue, Chicago, Illinois 60604

Intl. Film Foun. - International Film Foundation, Inc., 475 Fifth Avenue, Suite 916, New York, New York 10017

Iowa St. U. Pr. - Iowa State University Press, Ames, Iowa 50010

Island Pub. - Island Publishing House, P.O. Drawer 758, Manteo, North Carolina 27954

January Prod. - January Productions, Inc., 13-00 Plaza Road, Fair Lawn, New Jersey 07410

Jerry Miller - Jerry Miller, P.O. Box 10921, Raleigh, North Carolina 27605

John Day - The John Day Company, Inc., 666 Fifth Avenue, New York, New York 10019

Johnson - Johnson Publishing Company, P.O. Box 217, Murfreesboro, North Carolina 27855

Johnson Pub. Co. - Johnson Publishing Company, Inc., 820 South Michigan Avenue, Chicago, Illinois 60605

Jones - Jones Publishing Company, Drawer 70, Arden, North Carolina 28704

Journal - Journal Films, 909 West Diversey Parkway, Chicago, Illinois 60614

JUDY - The JUDY Company, 310 North Second Street, Minneapolis, Minnesota 55401

Julian - Julian Associates, 1304 East Cypress Street, Charleston, Missouri 68384

June Appal - June Appal Recordings, P.O. Box 743, Whitesburg, Kentucky 41858

Kenson's - Kenson's, Inc., 5500 Executive Center Drive, Suite 214, Charlotte, North Carolina 28212

Klein - Walter J. Klein Company, Ltd., 6301 Carmel Road, Charlotte, North Carolina 28211

Knopf - Alfred A. Knopf, Inc., 201 East 50th Street, New York, New York 10022

Kodak - Eastman Kodak Company, 343 State Street, Rochester, New York 14650

Kodansha - Kodansha International/U.S.A., 10 East 53rd Street, New York, New York 10022

Kresge - Don Kresge Piano Service, 1211 North Miami Boulevard, Durham, North Carolina 27703

LINC - LINC Press, 1006 Lamond Avenue, Durham, North Carolina 27701

Laidlaw - Laidlaw Brothers, Thatcher and Madison Streets, River Forest, Illinois 60305

Lakewood H.S. - Lakewood High School, Roseboro, North Carolina 28382

Lantern - Lantern Press, Inc., 345 Hussey Road, Mount Vernon, New York 10552

Larousse - Larousse & Company, Inc., 572 Fifth Avenue, New York, New York 10036

Lawrence Hill - Lawrence Hill and Company, Publishers, Inc., 24 Burr Farms Road, Westport, Connecticut 06880

League Women Voters - League of Women Voters of North Carolina, 2637 McDowell Street, Durham, North Carolina 27705

Lear Siegler - Lear Siegler, Inc., Six Davis Drive, Belmont, California 94002

Learner's - Learner's Skills, Inc., P.O. Box 170, Lombard, Illinois 60148

Learning Corp. - Learning Corporation of America, 1350 Avenue of the Americas, New York, New York 10019

Learning Resources - see Imperial

Learning Trends - Learning Trends, Division of Globe Book Company, Inc., 175 Fifth Avenue, New York, New York 10010

LeMont - LeMont Films, P.O. Box 63, Northridge, California 19324

Lerner - Lerner Publications Company, 241 First Avenue North, Minneapolis, Minnesota 55401

Let's Save The Children - Let's Save The Children, Inc., P.O. Box 20747, Chicago, Illinois 60620

Lexington, Andrews - Lexington, Andrews, Inc., 866 Third Avenue, New York, New York 10022

LIFE Ed. Prog. - LIFE Education Program, Box 834, Radio City Post Office, New York, New York 10019

Lion - Lion Press, Sayre Publishing, Inc., 111 East 39th Street, New York, New York 10016

Lippincott - J. B. Lippincott Company, 521 Fifth Avenue, New York, New York 10017

Little - Little, Brown and Company, 34 Beacon Street, Boston, Massachusetts 02106

Litton - Litton Educational Publishing, Inc., 450 West 33rd Street, New York, New York 10001

Liveright - Liveright Publishing Corporation, 500 Fifth Avenue, New York, New York 10036

Lodestar - Lodestar Films, 7006 South Indianapolis Avenue, Tulsa, Oklahoma 74136

Lothrop - Lothrop, Lee & Shepard Company, 105 Madison Avenue, New York, New York 10016

Lyceum - Lyceum Productions, Inc., P.O. Box 1226, Laguna Beach, California 92652

Lyons - Lyons & Carnahan, P.O. Box 7600, Chicago, Illinois 60680

McCall - The McCall Publishing Company, 230 Park Avenue, New York, New York 10017

McCormick-Mathers - McCormick-Mathers Publishing Company, Inc., 450 West 33rd Street, New York, New York 10001

Macdonald - Macdonald Educational, 49-50 Poland Street, London W1A 2LG, England

McDougal - McDougal, Littell & Company, P.O. Box 1667, Evanston, Illinois 60204

McGill-Queens U. Pr. - McGill-Queens's University Press, 1020 Pine Avenue West, Montreal, Quebec H3A 1A2, Canada

McGraw - McGraw-Hill Book Company, 1221 Avenue of the Americas, New York, New York 10020

McGraw-Hill Films - McGraw-Hill Films, 1221 Avenue of the Americas, New York, New York 10020

McKay - David McKay Company, Inc., 750 Third Avenue, New York, New York 10017

McKnight - McKnight Publishing Company, 808 Eldorado Road, Bloomington, Illinois 61701

MacLean-Hunter - MacLean-Hunter Learning Materials Company, 70 Bond Street, Toronto, Ontario M5B 1X3, Canada

Macmillan - Macmillan Library Services, 866 Third Avenue, New York, New York 10022

Macmillan Films - Macmillan Audio Brandon Films, 34 MacQuesten Parkway South, Mount Vernon, New York 10550

Macrae - Macrae Smith Company, 225 South 15th Street, Philadelphia, Pennsylvania 19102

Malibu - Malibu Films Inc., P.O. Box 428, Malibu, California 90265

Marsh - Marsh Film Enterprises, Inc., P.O. Box 8082, Shawnee Mission, Kansas 66208

Marston - Shelby P. Marston, P.O. Box 10242, Raleigh, North Carolina 27605

Martin & Guggenheim - Martin & Guggenheim Filmakers, Inc., P.O. Box 475, Neshanic Station, New Jersey 08853

Mead - Mead Educational Services, 245 North Highland Avenue N.E., Atlanta, Georgia 30307

Mealey - Mealey Productions International, Inc., 11684 Pendleton Street, Sun Valley, California 91352

Media Mats. - Media Materials, Inc., 2936 Remington Avenue, Baltimore, Maryland 21211

Meredith - Meredith Corporation, 1717 Locust Street, Des Moines, Iowa 50336

Merriam - G. & C. Merriam Company, 47 Federal Street, Springfield, Massachusetts 01101

Merrill - Charles E. Merrill Publishing Company, 1300 Alum Creek Drive, Columbus, Ohio 43216

Messner - Julian Messner, Inc., One West 39th Street, New York, New York 10018

Metric Media - Metric Media Learning Systems, P.O. Box 233, Hicksville, New York 11801

Midwest - Midwest Publications Company, Inc., P.O. Box 129, Troy, Michigan 48084

Milady - Milady Publishing Corporation, 3839 White Plains Road, Bronx, New York 10467

Miller-Brody - Miller-Brody Productions, Inc., 342 Madison Avenue, New York, New York 10017

Mini Page - The Mini Page Publishing Company, Inc., 1808 Wilshire Avenue, Raleigh, North Carolina 27608

Mod. Curr. Pr. - Modern Curriculum Press, 13900 Prospect Road, Cleveland, Ohio 44136

Modern Learning - Modern Learning Aids, P.O. Box 1712, Rochester, New York 14603

ModuLearn - ModuLearn Inc., 32158 Camino Capistrano, P.O. Box 635, San Juan Capistrano, California 92675

Monday - Monday Media, Inc., P.O. Box 17543, Raleigh, North Carolina 27609

Moody - Moody Institute of Science, 12000 East Washington Boulevard, Whittier, California 90606

Moore - Moore Publishing Company, P.O. Box 3143, West Durham Station, Durham, North Carolina 27705

Morrow - William Morrow & Company, Inc., 105 Madison Avenue, New York, New York 10016

Motivation Res. - Motivation Resources Films, 7106 Waring Avenue, Los Angeles, California 90046

Motivational - Motivational Media, 8271 Melrose Avenue, Suite 204, Los Angeles, California 90046

Moyer-Vico - Moyer-Vico Limited, 25 Milvan Drive, Weston, Ontario M9L 1Z1, Canada

Museum of N. Mex. - Museum of New Mexico Press, P.O. Box 2087, Santa Fe, New Mexico 87503

Mycroft - The Mycroft Press, 2043 South Scenic Avenue, Springfield, Missouri 65807

NAL - New American Library, 1301 Avenue of the Americas, New York, New York 10019

NBC Ed. - NBC Educational Enterprises, Inc., 30 Rockefeller Plaza, New York, New York 10020

NCR - NCR Corporation, P.O. Box 31028, Raleigh, North Carolina 27612

NCSU-Agri. - North Carolina State University, Department of Agricultural Information, P.O. Box 5037, Raleigh, North Carolina 27607

NER - N. C. Board of Science and Technology, N. C. Department of Natural and Economic Resources, P.O. Box 12235, Research Triangle Park, North Carolina 27709

N.E.R. (Division of Resource Planning & Evaluation) - see NER

Narcotics Ed. - Narcotics Education, Inc., 6830 Laurel Street N.W., Washington, D. C. 20012

Nasco - Nasco International, Inc., Fort Atkinson, Wisconsin 53538

Nash - Nash Publishing Corporation, One Dupont Street, Plainview, New York 11803

Nation's Business - Nation's Business, 62 Perimeter Center East, Atlanta, Georgia 30346

Natl. AudioVisual Ctr. - National AudioVisual Center, General Services Administration, National Archives and Records Service, Washington, D. C. 20409

Natl. Geog. - National Geographic Society, 17th and M Streets N.W., Washington, D. C. 20036

Natl. Sci. Tchrs. - National Science Teachers Association, 1742 Connecticut Avenue N.W., Washington, D. C. 20009

Natl. Wildlife - National Wildlife Federation, Educational Services, 1412 Sixteenth Street N.W., Washington, D. C. 20036

Natural Hist. - Natural History Press, 501 Franklin Avenue, Garden City, New York 11530

Naylor - The Naylor Company, P.O. Box 1838, San Antonio, Texas 78296

Nelson - Thomas Nelson, Inc., 30 East 42nd Street, New York, New York 10017

New Century - New Century Education, 440 Park Avenue South, New York, New York 10016

New Dimensions Ed. - New Dimensions in Education, Inc., 160 Dupont Street, Plainview, New York 11803

New Dimensions Pub. - New Dimensions Publishing Company, Inc., 151 West 25th Street, New York, New York 10001

New East - The New East, Inc., P.O. Box 727, Greenville, North Carolina 27834

New Viewpoints - New Viewpoints, 730 Fifth Avenue, New York, New York 10019

New Vistas - New Vistas Sales, P.O. Box 28124, San Diego, California 92128

Newbury - Newbury House, Publishers, 68 Middle Road, Rowley, Massachusetts 01969

Newsweek - Newsweek, 444 Madison Avenue, New York, New York 10022

Nightingale-Conant - Nightingale-Conant Corporation, 6677 North Lincoln Avenue, Chicago, Illinois 60645

Noble - Noble & Noble Publishers, Inc., One Dag Hammarskjold Plaza, New York, New York 10017

Norton - W. W. Norton & Company, Inc., 500 Fifth Avenue, New York, New York 10036

Nystrom - A. J. Nystrom Company, 3333 Elston Avenue, Chicago, Illinois 60618

Oddo - Oddo Publishing, Inc., Storybrook Acres, Box 68, Fayetteville, Georgia 30214

O'Henry - O'Henry Media Company, P.O. Box 5153, High Point, North Carolina 27262

Olcott - Olcott Forward, Inc., Pleasantville, New York 10570

Old South Crafts - Old South Crafts, P.O. Box 305, Kenansville, North Carolina 28349

Open Court - Open Court Publishing Company, P.O. Box 599, La Salle, Illinois 61301

Orion - Orion Press, 625 Madison Avenue, New York, New York 10022

Outerbridge - Outerbridge Books, 201 Park Avenue South, New York, New York 10003

Overlook - Overlook Press, One Whelan Road, Rutherland, New Jersey 10022

Oxford Bk. - Oxford Book Company, Inc., 11 Park Place, New York, New York 10007

Pantheon - Pantheon Books, Inc., 201 East 50th Street, New York, New York 10022

Paramount/Oxford - Paramount/Oxford Films, Inc., 1136 North Las Palmas Avenue, Los Angeles, California 90038

Parents - Parents' Magazine Press, 52 Vanderbilt Avenue, New York, New York 10017

Parker - Parker Publishing Company, Inc., West Nyack, New York 10994

Patchwork - Patchwork Pictures, Inc., 8 Cobb Terrace, Chapel Hill, North Carolina 27514

Pathescope - Pathescope Educational Films, Inc., 71 Weyman Avenue, New Rochelle, New York 10802

Paulist - Paulist Productions, P.O. Box 1057, Pacific Palisades, California 90272

Pauper - Pauper Press, P.O. Box 303, Two Rivers, Wisconsin 54241

Peller - A. W. Peller & Associates, 13-00 Plaza Road, Fair Lawn, New Jersey 07410

Perennial - Perennial Education, Inc., 1825 Willow Road, Northfield, Illinois 60093

Perspective - Perspective Films, 369 West Erie Street, Chicago, Illinois 60610

Phaidon - Phaidon Art Books, 111 Fourth Avenue, New York, New York 10003

Phillips - S. G. Phillips, Inc., Publisher, 305 West 86th Street, New York, New York 10024

Pied Piper - Pied Piper Productions, P.O. Box 320, Verdugo City, California 91046

Piedmont - Piedmont Publishing Company, P.O. Box 3159, Winston-Salem, North Carolina 27102

Pitman - Pitman Publishing Corporation, Six Davis Drive, Belmont, California 94002

Pocket Books - Pocket Books, Inc., One West 39th Street, New York, New York 10018

Praeger - Frederick A. Praeger, Inc., Publishers, 111 Fourth Avenue, New York, New York 10003

Prentice - Prentice-Hall, Inc., Englewood Cliffs, New Jersey 07632

Prentice-Hall Media - Prentice-Hall Media, Inc., 150 White Plains Road, Tarrytown, New York 10591

Presser - Theodore Presser Company, Presser Place, Bryn Mawr, Pennsylvania 19010

Price/Stern/Sloan - Price/Stern/Sloan Publishers, Inc., 410 North La Ciengega Boulevard, Los Angeles, California 90048

Procter & Gamble - Procter and Gamble Teaching Aids, P.O. Box 599, Cincinnati, Ohio 45201

Progressive Farmer - The Progressive Farmer Company, 820 Shades Creek Parkway, P.O. Box 2581, Birmingham, Alabama 35201

Purnell - Purnell Educational, 850 Seventh Avenue, New York, New York 10019

Putnam - G. P. Putnam's Sons, 200 Madison Avenue, New York, New York 10016

Pyramid - Pyramid Films, P.O. Box 1048, Santa Monica, California 90406

Pyramid Pubns. - Pyramid Publications, 919 Third Avenue, New York, New York 10022

Q-ED - Q-ED Productions, P.O. Box 1608, Burbank, California 91507

Quadrangle - Quadrangle/The New York Times Book Company, Ten East 53rd Street, New York, New York 10022

Quick-Fox - Quick-Fox, Inc., 33 West 60th Street, New York, New York 10023

Quist - Harlin Quist, Inc., One Dag Hammarskjold Plaza, New York, New York 10017

RCA - RCA Records, 1133 Avenue of the Americas, New York, New York 10036

ROCOM - ROCOM, Nutley, New Jersey 07110

Raleigh - Raleigh Fine Arts Society, 3805 Blue Ridge Road, Raleigh, North Carolina 27612

Rand - Rand McNally and Company, P.O. Box 7600, Chicago, Illinois 60680

Random - Random House School and Library Services, Inc., 201 East 50th Street, New York, New York 10022

Reader's Digest - Reader's Digest Services, Inc., Pleasantville, New York 10570

Reader's Digest Pr. - Reader's Digest Press, 201 Park Avenue South, New York, New York 10003

Reading Unlimited - Reading Unlimited, 2224 Glasgow Road, Alexandria, Virginia 22307

Reardon - Daniel Reardon Publishing Company, 20401 Chargrin Boulevard, Cleveland, Ohio 44122

Relevant - Relevant Productions, Inc., 11182 One-Hundred-Thirty-Seventh Street North, Largo, Florida 33540

Reprint - The Reprint Company, Publishers, 114-118 Hillcrest Offices, P.O. Box 5401, Spartanburg, South Carolina 29301

Research Pub. - Research Publications, P.O. Box 801, Glen Rock, New Jersey 07452

Richards - Frank E. Richards Publishing Company, Inc., P.O. Box 370, Liverpool, New York 13088

Ritchie - The Ward Ritchie Press, 474 South Arroyo Parkway, Pasadena, California 91105

Rodale - Rodale Press, 33 East Minor Street, Emmaus, Pennsylvania 18049

Root - The A. I. Root Company, 623 West Liberty Street, Medina, Ohio 44256

Rosen - Richards Rosen Press, Inc., 29 East 21st Street, New York, New York 10010

Rucker - Rucker Enterprises, P.O. Box 19107, Greensboro, North Carolina 27410

S & S - Simon & Schuster, Inc., 630 Fifth Avenue, New York, New York 10018

SEE - Screen Education Enterprises, Inc., 2800 Smith Tower, Seattle, Washington 98104

SIM - SIM Productions, Inc., Weston, Connecticut 06880

SRA - Science Research Associates, Inc., 259 East Erie Street, Chicago, Illinois 60611

SRI - Selection Research Inc., 2546 South 48th Street, Southeast Plaza, P.O. Box 5438, Lincoln, Nebraska 68506

SVE - Society for Visual Education, Inc., 1345 Diversey Parkway, Chicago, Illinois 60614

Sadlier - William H. Sadlier, Inc., 11 Park Place, New York, New York 10007

Salenger - Salenger Educational Media, 1635 Twelfth Street, Santa Monica, California 90404

Sargent - Porter Sargent, Publisher, 11 Beacon Street, Boston, Massachusetts 02108

Sat. Rev. Pr. - Saturday Review Press, 201 Park Avenue South, New York, New York 10017

Saunders - W. B. Saunders Company, 218 West Washington Square, Philadelphia, Pennsylvania 19105

Scholastic - Scholastic Book Services, 50 West 44th Street, New York, New York 10036

School Bookhouse - School Bookhouse, Inc., P.O. Box 1089, Greenville, North Carolina 27834

School Days - School Days, Inc., 2020 West McNab Road, Fort Lauderdale, Florida 33309

Schroeppel - Tom Schroeppel Moving Pictures, 16 Oviedo Avenue, Coral Gables, Florida 33134

Scott F. - Scott, Foresman and Company, 1900 East Lake Avenue, Glenview, Illinois 60025

Scribners - Charles Scribner's Sons, 597 Fifth Avenue, New York, New York 10017

Scroll - Scroll Press, Inc., 129 East 94th Street, New York, New York 10028

Sea Cliff - Sea Cliff Press, Ltd., 299 Sea Cliff Avenue, Sea Cliff, New York 11579

Seabury - The Seabury Press, Inc., 815 Second Avenue, New York, New York 10017

See-Saw - See-Saw Films, P.O. Box 262, Palo Alto, California 94302

Selph-Street - Selph-Street Enterprises, 2502 Winton Road, Durham, North Carolina 27707

Shadowstone - Shadowstone Films, 1402 Duke University Road, Durham, North Carolina 27701

Shell - Shell Film Library, 1433 Sadlier Circle West Drive, Indianapolis, Indiana 46239

Shumway - George Shumway Publisher, R.D. 7, York, Pennsylvania 17402

Silver Burdett - Silver Burdett Company, 250 James Street, Morristown, New Jersey 07960

Smithsonian - The Smithsonian Institution Press, Editorial and Publications Division, Washington, D. C. 20560

Sou. Forest - Southern Forest Products Association, P.O. Box 52468, New Orleans, Louisiana 70152

Sou. Living - Southern Living, P.O. Box 523, Birmingham, Alabama 35201

Sou. Poetry - Southern Poetry Review, Department of English, North Carolina State University, Raleigh, North Carolina 27607

Sou. Reg. Council - Southern Regional Council, 52 Fairlie Street N.W., Atlanta, Georgia 30303

South-Western - South-Western Publishing Company, 5101 Madison Avenue, Cincinnati, Ohio 45227

Sparks - Sparks Press, 900 West Morgan Street, P.O. Box 26747, Raleigh, North Carolina 27611

Spoken Arts - Spoken Arts, Inc., 310 North Avenue, New Rochelle, New York 10801

Springfellow - Springfellow Books, 201 Park Avenue South, New York, New York 10003

St. Martin's - St. Martin's Press, Inc., 175 Fifth Avenue, New York, New York 10010

Stanley Bowmar - Stanley Bowmar Company, Inc., 4 Broadway, Valhalla, New York 10595

Stanley Tools - Stanley Tools, 600 Myrtle Street, New Britain, Connecticut 06050

Steck - Steck-Vaughn Company, P.O. Box 2028, Austin, Texas 78767

Stein & Day - Stein and Day, Publishers, Scarborough House, Briarcliff Manor, New York 10510

Sterling - Sterling Publishing Company, Inc., 419 Park Avenue South, New York, New York 10016

Sunbury - The Sunbury Press, P.O. Box 1778, Raleigh, North Carolina 27602

Sunshine - Sunshine Filmstrips, Inc., 1122 North 29th Street, Birmingham, Alabama 35234

Synectics - Synectics Education Systems, 121 Brattle Street, Cambridge, Massachusetts 02138

TANE - TANE Press, 6758 Greenville Avenue, Dallas, Texas 75231

Taplinger - Taplinger Publishing Company, Inc., 200 Park Avenue South, New York, New York 10003

Tarbox - Todd Tarbox Books, P.O. Box 349, Harvard Square, Cambridge, Massachusetts 02138

Tarmac - Tarmac Audio Visual Company, 71 Market Street, Asheville, North Carolina 28801

Taylor Assocs. - Taylor Associates, 10 Stepar Place, Huntington Station, New York 11746

Taylor Pub. - Taylor Publishing Company, P.O. Box 1392, San Angelo, Texas 76901

Tchrs. & Writers - Teachers & Writers Collaborative, 186 West Fourth Street, New York, New York 10014

Tchrs. Coll. - Teachers College Press, Teachers College, Columbia University, 1234 Amsterdam Avenue, New York, New York 10027

Teaching Res. - Teaching Resources Films, Two Kisco Plaza, Mt. Kisco, New York 10549

Texture - Texture Films, Inc., 1600 Broadway, New York, New York 10019

Third Century - Third Century Publishers, Inc., P.O. Box 2467, Capitol Station, Washington, D. C. 20013

Thomas - Charles C. Thomas, Publisher, 301-327 East Lawrence Avenue, Springfield, Illinois 62703

Time-Life - Time-Life Multimedia, Time & Life Building, Rockefeller Center, New York, New York 10020

Times Mirror - Times Mirror Company, 280 Park Avenue, New York, New York 10017

Times Printing - Times Printing Company, Inc., Manteo, North Carolina 27954

Tomorrow - Tomorrow Publications, P.O. Box 3028, Walnut Creek, California 94598

Transaction - Transaction Books, Rutgers--The State University, New Brunswick, New Jersey 08903

Trend - Trend Films Corporation, P.O. Box 69680, Los Angeles, California 90069

Troll - Troll Associates, 320 Route 17, Mahwah, New Jersey 07430

Tryon Palace - Tryon Palace Restoration, P.O. Box 1007, New Bern, North Carolina 28560

Twayne - Twayne Publishers, Inc., 70 Lincoln Street, Boston, Massachusetts 02111

UEVA - Universal Education & Visual Arts, 100 Universal City Plaza, Universal City, California 91608

U. of Ala. Pr. - The University of Alabama Press, Drawer 2877, University, Alabama 35486

U. of Chi. Pr. - University of Chicago Press, 5801 South Ellis Avenue, Chicago, Illinois 60637

U. of N.C.-AV - Audiovisual Department, University of North Carolina, P.O. Box 2228, Chapel Hill, North Carolina 27514

U. of N.C. Pr. - University of North Carolina Press, P.O. Box 2288, Chapel Hill, North Carolina 27514

U. of Pittsburgh - University of Pittsburgh Press, 127 North Bellefield Avenue, Pittsburgh, Pennsylvania 15260

U. of S.C. Pr. - University of South Carolina Press, Columbia, South Carolina 29208

U. S. Chamber of Commerce - Chamber of Commerce of the United States, 1615 H Street N.W., Washington, D. C. 20062

U. S. Dept. of Labor - United States Department of Labor, Bureau of Labor Statistics, 1515 Broadway, 34th Floor, New York, New York 10036

United Learning - United Learning, 6633 West Howard Street, Niles, Illinois 60648

United Pub. - United Publishing Corporation, 1316 Arch Street, Philadelphia, Pennsylvania 19107

Universal Res. - Universal Research Systems, Inc., Educational Division, P.O.Box 1258, Los Gatos, California 95030

Urban Media - Urban Media Materials, Inc., 212 Mineola Avenue, Rosyln Heights, New York 11577

Van Nostrand - Van Nostrand Reinhold Company, 450 West 33rd Street, New York, New York 10001

Vanguard - Vanguard Press, Inc., 424 Madison Avenue, New York, New York 10017

Vantage - Vantage Press, Inc., 516 West 34th Street, New York, New York 10001

Viking - Viking Press, Inc., 625 Madison Avenue, New York, New York 10022

Vintage - Vintage Books, 201 East 50th Street, New York, New York 10022

Visual Media - Visual Media (available from Mook and Blanchard, 547 South Hofgaarden, La Puente, California 91744)

WASL - Wisconsin Association School Librarians, 550 West Washington Avenue, Madison, Wisconsin 53703

WFF 'N PROOF - WFF 'N PROOF, 1490 South Boulevard, Ann Arbor, Michigan 48104

Walck - Henry Z. Walck, Inc., 750 Third Avenue, New York, New York 10017

Walker & Co. - Walker & Company, 720 Fifth Avenue, New York, New York 10019

Warne - Frederick Warne & Company, Inc., 101 Fifth Avenue, New York, New York 10003

Wash. Sq. - Washington Square Press, 630 Fifth Avenue, New York, New York 10020

Washburn - Ives Washburn, Inc., 750 Third Avenue, New York, New York 10017

Watson-Guptill - Watson-Guptill Publications, One Astor Plaza, New York, New York 10036

Watts - Franklin Watts, Inc., 845 Third Avenue, New York, New York 10022

Western Pub. - Western Publishing Company, Inc., Education Division, 850 Third Avenue, New York, New York 10022

Westinghouse - Westinghouse Learning Corporation, 100 Park Avenue, New York, New York 10017

Westminster - The Westminster Press, 920 Witherspoon Building, Philadelphia, Pennsylvania 19107

Weston Woods - Weston Woods Studios, Inc., Weston, Connecticut 06880

Westwood - Westwood Educational Productions, Inc., 701 Westport Road, Kansas City, Missouri 64111

Weybright - Weybright & Talley, Inc., 750 Third Avenue, New York, New York 10017

Whitman - Albert Whitman & Company, 560 West Lake Street, Chicago, Illinois 60606

Wiley - John Wiley & Sons, Inc., 605 Third Avenue, New York, New York 10016

Wilson, H.W. - The H. W. Wilson Company, 950 University Avenue, Bronx, New York 10452

Windmill - Windmill Books, Inc., 201 Park Avenue South, New York, New York 10003

Winston - Winston Press, Inc., 25 Groveland Terrace, Minneapolis, Minnesota 55403

Wombat - Wombat Productions, 77 Tarrytown Road, White Plains, New York 10607

Word - Word Books, Word, Inc., 4800 West Waco Drive, Waco, Texas 76710

Xerox - Xerox Education Publications, Education Center, 1250 Fairwood Avenue, Columbus, Ohio 43216

Zaner - The Zaner-Bloser Company, 612 North Park Street, Columbus, Ohio 43215

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DCA Educational Products
Disneyland Records
Documentary Photo Aids
Double Sixteen Company
Drews Associates
Droll Yankees, Inc.
Educational Activities
Educational Design
Educational Filmstrips
Educational Images
Educational Materials and Equipment Company
Educational Media Division
Educational Record Sales
Educational Sensory Programming
Encore Visual Education
Everest Records
Films for the Humanities
Filmstrip House
Folkways Records

William M. Currie (Cont'd)

Garrett Park Press
Golden Records
Hawkhill Associates
Hester Associates
Hubbard Scientific Company
Hudson Photographic Industries
Indian House
Insight Media Programs
Instructo Corporation
Inter-Culture Associates
International Film Bureau
Jabberwocky Cassette Libraries
January Productions
K. & W. Kom-Cepts
Learning Corporation of America
Learning Seed Company
Learning Tree Filmstrips
Library Filmstrip Center
Life Educational Productions
Listening Library
London Records
Lyceum Productions
Mark Miller Productions
Marsh Film Enterprises
Mass Communications, Inc.
Media Plus, Inc.
Media West
Metro Educational Communications
Milliken Publishing Company
William Morrow Company
Multi-Media Productions
New York Times
Pathways of Sound
Pathways Programs, Inc.
Leonard Peck Productions
Pendulum Press
Pickwick International, Inc.
Prima Education Products
Q-ED Productions
RCA
* RMI Film Productions
Rodale Press
Safety Center, Inc.
Scribner-Miller Brody
Soundwords, Inc.
Spoken Arts, Inc.
J. S. Staedtler, Inc.
Stallman Educational Systems
H. M. Stone Productions
Sunburst Communications
Tandem Press
Teaching Audials and Visuals
Teaching Resources Films
Thorne Films
Threshold Filmstrips
Troll Associates

* Relevant Productions, Inc.
Request Records
Rembert Publications
Replogle Globes
Richard Rosen - see Cerebral Films

William M. Currie (Cont'd)
United States Publishers
United Transparencies
Universal Education
Urban Media Materials
VMI, Inc.
Victor Kayfetz Productions
Viking Press
Visual Aids, Inc.
Visual Education Consultants
Visual Instruction Productions - see Victor Kayfetz
Visualized Instructional Productions
Visual Publications
Visuals for Teaching
Visuals Unlimited
Franklin Watts
Weber Costello
Westinghouse Learning Corporation
Westwood Education Products
H. Wilson Corporation
Zenger Productions
Denoyer-Geppert

Instructional Materials - Instructional Materials Company, Inc., P. O. Box 4193, Charlotte, North Carolina 28204
Representing:
Bowmar
Caedmon Records
Classroom Materials
CMS Records
Columbia Records
Current Affairs
Disneyland/Vista
Deutsche Grammophon
EAV
Educational Activities
Educational Filmstrips
Folkways Records
Golden Records
Kimbo Educational
Listening Library, Inc.
Learning Tree Filmstrips
Lyceum Productions
Miller Brody
Newbery Award Records
New York Times
Q-ED Productions
RCA Educational Records
Scholastic
Spoken Arts
Teaching Resources Films
Troll Associates
Universal Education and Visual Arts
Viking Press
Young People's Recordings

Keller Assocs. - Keller Associates, P. O. Box 8005, Greensboro, North Carolina 27410
Representing:
Coronet Building Level Materials
ACI Media

Learning Resources Assocs. - Bob Lee, Learning Resources Associates, P. O. Box 17052, Raleigh, North Carolina 27609
Representing:
EAV School Services
EFI
Films for the Humanities
Imperial Educational Resources
Monday Media
O'Henry Media
Reading Progress
Spellbinder
Technique Learning Corporation
UEVA

National School - National School and Industrial Corporation, 14 Glenwood Avenue, Raleigh, North Carolina 27602
Representing:
Bremner Davis
Centurion (Digitor)
Classroom World Productions
George F. Cram
Creative Visuals
Communacad (Bergen Evans)
Curriculum Filmstrips
Hubbard
Imperial International Learning
Instructional/Communications Technology, Inc.
Keuffel & Esser
Learning Corporation of America
Listener
Marsh Filmstrips
Miller-Brody
Q-ED Productions
Singer Projection Reading Program
Spoken Arts
Taylor Associates
Visual Materials, Inc.
H. Wilson Corporation
Your Lesson Plan

Rembert - Rembert Publishing Company, P. O. Box 30515, Raleigh, North Carolina 27612
Representing:
Careers, Inc.
Rembert Publishing Company

School Bookhouse - The School Bookhouse, Inc., P. O. Box 1089, Greenville, North Carolina 27834
Representing:
Addison-Wesley Publishing Company
American Publishing Company
Amiel Book Distributors

The School Bookhouse, Inc. (Cont'd)

Atheneum Publishers
John Blair, Publisher
Bobbs-Merrill Company, Inc.
Carolrhoda Books, Inc.
Childrens Press
Chilton Book Company
Collins+World Publishing Company
Thomas Y. Crowell Company
Crown Publishers, Inc.
T. S. Denison & Company, Inc.
Dial-Delacorte Press
Dodd Meade & Company
Doubleday & Company
E. P. Dutton & Company
Farrar, Straus & Giroux, Inc.
Four Winds Press
Garrard Publishing Company
Grosset & Dunlap Inc.
Harcourt Brace & Jovanovich, Inc.
Harper & Row, Publishers
Harvey House, Inc.
Hastings House Publishers, Inc.
Hawthorn Books, Inc.
Heritage Printers, Inc.
Holiday House, Inc.
Holt, Rinehart and Winston, Inc.
Houghton Mifflin Company
Johnson Publishing Company
Lerner Publications Company
J. B. Lippincott Company
Little, Brown & Company
McGraw-Hill Company
David McKay Company, Inc.
Macmillan Publishing Company
Julian Messner Company
Modern Book Company
Moore Publishing Company
William Morrow & Company, Inc.
Parents' Magazine Press
Prentice-Hall, Inc.
G. P. Putnam & Sons
Rand McNally & Company
Random House, Inc.
Charles Scribner's Sons
Sterling Publishing Company, Inc.
UNC Press
Viking Press
Walker & Company
Frederick Warne & Company, Inc.
Franklin Watts, Inc.
Western Publishing Company
Westminster Press
Albert Whitman Publishing Company

Southern School - Southern School Service, Inc., P. O. Box 867, Canton, North Carolina 28716
Representing:
ESP (Educational Sensory Programming) Tapes
LTS (Learning Through Seeing) Inc.
National Career Consultants (Career Awareness Series)
Q-ED Productions
Westinghouse Learning Corporation

Stone's - Stone's Southern School Supply Company, P. O. Box 189, Raleigh, North Carolina 27602
Representing:
Acoustifone Corporation
American Teaching Aids Corporation
Athletic Institute
Audiotronics Corporation
Bell & Howell Company
Bowmar Records
Cebco
Clearvue
Communacad/Wordcraft
Cook Publishing
Creative Teaching Press
DCA
Davis Publications
Edu-Cards
Education Center
EPC (Educational Projections Corporation)
ESP (Educational Sensory Programming)
ERCA (Enrichman Reading Corporation of America)
Educational Achievement Corporation
Enrich
Fearon Publishing
Gamco
General Learning Corporation
Great Ideas
Hudson Photographic Industries
IMED
Ideal School Supply Company
Instructional Fair
Instructo Corporation
Invicta-General Learning
Jettan
Kid's Stuff
LeCrone Records
Love Publishing Company
Milliken Publishing Company
Milton Bradley
Moody Filmstrip
National Education Corporation
New Dimensions in Education
Prentice-Hall
SAFE
STEP, Inc.
Spice Series
Spoken Arts, Inc.

Stone's Southern School Supply Company (Cont'd)
Teachers Publishing
3-M Teaching Tapes
Troll Associates
Tutorgram
United Transparencies
VMI
Viking Press
Vilas/Moyer Industries, Ltd.
Weber-Costello
H. Wilson Corporation
Wollensak

Tarmac - Tarmac, 71 North Market Street, Asheville, North Carolina 28801
Representing:
Academic Skills Center
Acoustifone Corporation
Aural Reading Laboratory
Basic Games and Manipulatives for Math and Reading, Incorporated
Fountain Valley Teacher Support System
Gateway to Good Reading
Imperial International Learning
Imperial Studio
Individual Math Instruction
Individualized Teaching (IT)
Kids' Stuff
LSI - Learning Skills, Incorporated
Learning Systems, Incorporated
Matrix Magic
Media Research Associates
Optimum Reading Achievement Program
Phonics in a Nutshell
Psychotechnics
Purdue Reading Films
RX Reading Program
Radio Reading Program
Reading Skills Development, Incorporated
Reading Skills Development Laboratory
St. Louis Reading Readiness
Santa Clara Inventory of Developmental Task Corporation
Skill Drill Math, Incorporated
Sound Learning Systems
Tarmac Reading Inventory
Wichita Reading Inventory
Words of Work
Zweig Associates

Materials Review & Evaluation Services
Division of Educational Media
State Department of Public Instruction

Raleigh, North Carolina
September 1977

DIRECTORY OF PUBLISHERS AND PRODUCERS

FOR THE SEPTEMBER, 1977

ADVISORY LISTS OF INSTRUCTIONAL MEDIA

This directory lists the complete names and addresses of publishers/producers whose materials appear on the September, 1977, issue of the ADVISORY LISTS OF INSTRUCTIONAL MEDIA and should be used in conjunction with the ADVISORY LISTS to provide complete mailing information. North Carolina distributors are listed alphabetically with publishers and producers. The distributors' names appear in parenthesis in the bibliographic entry for materials from companies they represent.

The January, 1977, directory contained a complete list of all publishers/producers participating in the Materials Review and Evaluation Program conducted by the Division of Educational Media. That directory should be used to obtain mailing information for publishers/producers whose materials appear on back issues of the ADVISORY LISTS.

In the bibliographic entry for materials cited on the ADVISORY LISTS, only a code name for the publisher/producer of the item is cited--e.g., "Chilton" is used for Chilton Book Company. Code names, followed by complete names and mailing addresses, are listed alphabetically in this directory.

ACEI - Association for Childhood Education International, 3615 Wisconsin Avenue, N.W., Washington, D. C. 20016

AIMS - AIMS Instructional Media Services, Inc., 626 Justin Avenue, Glendale, California 91201

AMSCO - AMSCO School Publications, Inc., 315 Hudson Street, New York, New York 10013

A.&H. - Historical Publications Section, Division of Archives and History, 109 East Jones Street, Raleigh, North Carolina 27611

Abelard - Abelard-Schuman Limited, 666 Fifth Avenue, New York, New York 10019

Abingdon - Abingdon Press, 201 Eighth Avenue South, Nashville, Tennessee 37202

Abrams - Harry N. Abrams, Inc., 110 East 59th Street, New York, New York 10022

Addison - Addison-Wesley Publishing Company, Inc., 2725 Sand Hill Road, Menlo Park, California 94025

Aerial Photography Serv. - Aerial Photography Services, Inc., 2300 Dunavant Street, Charlotte, North Carolina 28203

Aero - Aero Products Research, Inc., 11201 Hindry Avenue, Los Angeles, California 90045

Alamance Co. Hist. Assn. - Alamance County Historical Association, P.O. Box 411, Burlington, North Carolina 27215

Alderman - Alderman Studios, Inc., 2055 Francis Street, High Point, North Carolina 27263

Anchor - Anchor Books, 501 Franklin Avenue, Garden City, New York 11530

Appalachian Consortium - Appalachian Consortium Press, 413 East Howard Street, Boone, North Carolina 28607

Arco - Arco Publishing Company, Inc., 219 Park Avenue South, New York, New York 10003

Atheneum - Atheneum Publishers, 122 East 42nd Street, New York, New York 10017

BFA - BFA Educational Media, 2211 Michigan Avenue, Santa Monica, California 90406

B.Y.U. Pr. - Brigham Young University Press, 204 University Press Building, Provo, Utah 84602

Bailey - Mrs. Louise Howe Bailey, P.O. Box 241, Flat Rock, North Carolina 28731

Ballantine - Ballantine Books, Inc., 201 East 50th Street, New York, New York 10022

Bantam - Bantam Books, Inc., 666 Fifth Avenue, New York, New York 10019

Barr - Barr Productions, P.O. Box 5667, Pasadena, California 91107

Basic - Basic Books, Inc., Publishers, 10 East 53rd Street, New York, New York 10022

Beacon - Beacon Press, 25 Beacon Street, Boston, Massachusetts 02108

Belk-Beery - Belk-Beery Book Department, P.O. Box 1230, Wilmington, North Carolina 28401

Bell - Mae Woods Bell, P.O. Box 442, Rocky Mount, North Carolina 27801

Benchmark - Benchmark Films, Inc., 145 Scarborough Road, Briarcliff Manor, New York 10510

Best - Best Films, P.O. Box 692, Del Mar, California 92014

Biltmore - The Biltmore Company, One Vanderbilt Road, P.O. Box 5375, Asheville, North Carolina 28803

Blair - John F. Blair, Publisher, 1406 Plaza Drive, Winston-Salem, North Carolina 27103

Boone - Boone Branch AAUW, c/o Mrs. N. H. Shope, 508 Grand Boulevard, Boone, North Carolina 28607

Bowmar - Bowmar, 4563 Colorado Boulevard, Los Angeles, California 90039

Bradbury - Bradbury Press, Inc., Two Overhill Road, Scarsdale, New York 10583

Broadfoots - Broadfoot's Bookmark, Rt. 2, Wendell, North Carolina 27591

Brooks/Cole - Brooks/Cole Publishing Company, 555 Abrego Street, Monterey, California 93940

Bumgarner - Bumgarner Productions, Route 2, Box 13, Warrenton, North Carolina 27589

Burke Co. - Burke County Public Schools, P.O. Drawer 989, Morganton, North Carolina 28655

Carlton - Carlton Press, 84 Fifth Avenue, New York, New York 10011

Carolina Geog. Slides - Carolina Geographical Slides, P.O. Box 2232, East Carolina University Station, Greenville, North Carolina 27834

Carolrhoda - Carolrhoda Books, Inc., 241 First Avenue North, Minneapolis, Minnesota 55401

Cebco Pflaum - Cebco Standard Publishing, Cebco Pflaum, 9 Kulick Road, Fairfield, New Jersey 07006

Centron - Centron Educational Films, 1621 West Ninth Street, Lawrence, Kansas 66044

Chapel Hill Hist. Soc. - The Chapel Hill Historical Society, P.O. Box 503, Franklin Street Station, Chapel Hill, North Carolina 27514

Chatham - The Chatham Press, 143 Sound Beach Avenue, Old Greenwich, Connecticut 06870

Childrens - Childrens Press, Inc., 1224 West Van Buren Street, Chicago, Illinois 60607

Churchill - Churchill Films, 662 North Robertson Boulevard, Los Angeles, California 90069

Citation - Citation Press, 50 West 44th Street, New York, New York 10036

Clearvue - Clearvue, Inc., 6666 North Oliphant Avenue, Chicago, Illinois 60631

Cline - W. M. Cline Company, P.O. Box 10653, Asheville, North Carolina 28802

Collins+World - William Collins+World Publishing Company, Inc., 2080 West 117th Street, Cleveland, Ohio 44111

Continental - The Continental Press, Inc., 520 East Bainbridge Street, Elizabethtown, Pennsylvania 17022

Cook - David C. Cook Publishing Company, 850 North Grove Avenue, Elgin, Illinois 60120

Coronet - Coronet Instructional Media, 65 East South Water Street, Chicago, Illinois 60601

Country Dr. Mus. - The Country Doctor Museum, P.O. Box 34, Bailey, North Carolina 27807

Coward - Coward, McCann & Geoghegan, Inc., 200 Madison Avenue, New York, New York 10016

Creative Visuals - Creative Visuals, P.O. Box 1911, Big Spring, Texas 79720

Crowell - Thomas Y. Crowell Company, Ten East 53rd Street, New York, New York 10022

Crown - Crown Publishers, Inc., One Park Avenue, New York, New York 10016

Ctr. Humanities - The Center for Humanities, Inc., Two Holland Avenue, White Plains, New York 10603

Cuisenaire - Cuisenaire Company of America, Inc., 12 Church Street, New Rochelle, New York 10805

Dale - Dale Press of Chapel Hill, 210 Hillsborough Street, Chapel Hill, North Carolina 27514

Delacorte - The Delacorte Press, One Dag Hammarskjold Plaza, New York, New York 10017

Dell - Dell Publishing Company, Inc., One Dag Hammarskjold Plaza, New York, New York 10017

Delmar - Delmar Publishers, 50 Wolf Road, Albany, New York 12205

Devin-Adair - Devin-Adair Company, 143 Sound Beach Avenue, Old Greenwich, Connecticut 06870

Dial - The Dial Press, One Dag Hammarskjold Plaza, New York, New York 10017

Dillon - Dillon Press, Inc., 500 South Third Street, Minneapolis, Minnesota 55415

Disney - Walt Disney Educational Materials Company, 800 Sonora Avenue, Glendale, California 91201

Dodd - Dodd, Mead and Company, 79 Madison Avenue, New York, New York 10016

Dolphin - Dolphin Books, 501 Franklin Avenue, Garden City, New York 11530

Doubleday - Doubleday & Company, Inc., 501 Franklin Avenue, Garden City, New York 11530

Dover - Dover Publications, Inc., 180 Varick Street, New York, New York 10014

Duke U. Pr. - Duke University Press, 6697 College Station, Durham, North Carolina 27708

Dushkin - The Dushkin Publishing Group, Sluice Dock, Guilford, Connecticut 06437

Dutton - E. P. Dutton & Company, Inc., 201 Park Avenue South, New York, New York 10003

Dynamic - Dynamic Learning Corporation, 59 Commercial Wharf, Boston, Massachusetts 02110

EBE - Encyclopaedia Britannica Education Corporation, 425 North Michigan Avenue, Chicago, Illinois 60611

Ed. Act. - Educational Activities, Inc., P.O. Box 392, Freeport, New York 11520

Ed. Center - Education Center, P.O. Box 6004, Greensboro, North Carolina 27405

Ed. Design - Educational Design, Inc., 47 West 13th Street, New York, New York 10011

Ed. Dimensions - Educational Dimensions Corporation, P.O. Box 126, Stamford, Connecticut 06904

Ed. Insights - Educational Insights, Inc., 20435 South Tillman Avenue, Carson, California 90746

Eden Pr. - Eden Press, P.O. Box 207, Edenton, North Carolina 27932

Ellsworth - Ellsworth Publishing Company, P.O. Box 672, Chandler, Arizona 85224

Elsevier-Phaidon - see Dutton

Exposition - Exposition Press, Inc., 900 South Oyster Bay Road, Hicksville, New York 11801

Evans - M. Evans and Company, Inc., 216 East 49th Street, New York, New York 10017

Farrar - Farrar, Straus & Giroux, Inc., 19 Union Square West, New York, New York 10003

Field Ent. - Field Enterprises Educational Corporation, 510 Merchandise Mart Plaza, Chicago, Illinois 60654

FilmFair - FilmFair Communications, Inc., 10900 Ventura Boulevard, Studio City, California 91604

Filmstrip Prod. - Filmstrip Production Associates, 1503 Brooks Avenue, Raleigh, North Carolina 27607

Follett - Follett Publishing Company, Educational Division, 1010 West Washington Boulevard, Chicago, Illinois 60607

Four Winds - Four Winds Press, 50 West 44th Street, New York, New York 10036

Frank Book Corp. - see Ridley Enslow

GT - Grand Trunk Western Railroad Company, 25 East Dickman Road, Battle Creek, Michigan 49016

Gage Ed. - see Sadlier

Garrard - Garrard Publishing Company, 1607 North Market Street, Champaign, Illinois 61820

Ginn - Ginn and Company, 191 Spring Street, Boston, Massachusetts 02173

Globe - Globe Book Company, Inc., 175 Fifth Avenue, New York, New York 10010

Golden - Golden Press, Inc., 850 Third Avenue, New York, New York 10022

Goodheart - Goodheart-Wilcox Company, 123 West Taft Drive, South Holland, Illinois 60473

Goodyear - Goodyear Publishing Company, Inc., 1640 Fifth Street, Santa Monica, California 90401

Greenwillow - Greenwillow Books, 105 Madison Avenue, New York, New York 10016

Grolier - Grolier Educational Corporation, 575 Lexington Avenue, 18th floor, New York, New York 10022

Grossman - Grossman Publishers, 625 Madison Avenue, New York, New York 10022

Guidance Assocs. - Guidance Associates, 757 Third Avenue, New York, New York 10017

Halcyon - Halcyon Films, 213 Oberlin Road, Raleigh, North Carolina 27605

Hallsboro - Kin'lin', Hallsboro High School, Hallsboro, North Carolina 28442

Handel - Handel Film Corporation, 8730 Sunset Boulevard, West Hollywood, California 90069

Harcourt - Harcourt Brace Jovanovich, Inc., 757 Third Avenue, New York, New York 10017

Harmony - Harmony Books, One Park Avenue, New York, New York 10016

Harper - Harper & Row, Publishers, Ten East 53rd Street, New York, New York 10022

Harvey House - Harvey House, Inc., Publishers, 1201 South Hastings Way, Eau Claire, Wisconsin 54701

Hastings - Hastings House, Publishers, Inc., 10 East 40th Street, New York, New York 10016

Hawthorn - Hawthorn Books, Inc., 260 Madison Avenue, New York, New York 10016

Hayden - Hayden Book Company, Inc., 50 Essex Street, Rochelle Park, New Jersey 07662

Heritage - Heritage Printers, Inc., 510 West Fourth Street, Charlotte, North Carolina 28202

Herring - Mrs. Ethel Herring, 1327 University Parkway, Winston-Salem, North Carolina 27106

Hester - Hester and Associates, 11422 Harry Hines Boulevard, Dallas, Texas 75229

Higgins - Alfred Higgins Productions, Inc., 9100 Sunset Boulevard, Los Angeles, California 90069

Holiday - Holiday House, Inc., 18 East 53rd Street, New York, New York 10022

Holt - Holt, Rinehart and Winston, Inc., 383 Madison Avenue, New York, New York 10017

Houghton - Houghton Mifflin Company, Two Park Street, Boston, Massachusetts 02107

HyperDynamics - HyperDynamics, P.O. Box 392, Santa Fe, New Mexico 87501

IMAGE - IMAGE Associates, P.O. Box 40106, 352 Conejo Road, Santa Barbara, California 93103

The Indian Historian Pr. - The Indian Historian Press, Professor Adolph L. Dial, Department of American Indian Studies, Pembroke State University, Pembroke, North Carolina 28372

Ind. U. Pr. - Indiana University Press, Tenth & Morton Streets, Bloomington, Indiana 47401

Inst. for Research - Institute for Research in Social Sciences, University of North Carolina, Chapel Hill, North Carolina 27514

Inst. Personal Dev. - Institute for Personal Development, P.O. Box 1896, Greensboro, North Carolina 27402

Intl. Film Bur. - International Film Bureau, Inc., 332 South Michigan Avenue, Chicago, Illinois 60604

Intl. Film Foun.- International Film Foundation, Inc., 475 Fifth Avenue, Suite 916, New York, New York 10017

Island Pub. - Island Publishing House, P.O. Drawer 758, Manteo, North Carolina 27954

Jerry Miller - Jerry Miller, P.O. Box 10921, Raleigh, North Carolina 27605

John Day - The John Day Company, Inc., 666 Fifth Avenue, New York, New York 10019

Johnson - Johnson Publishing Company, P.O. Box 217, Murfreesboro, North Carolina 27855

Jones - Jones Publishing Company, Drawer 70, Arden, North Carolina 28704

JUDY - The JUDY Company, 310 North Second Street, Minneapolis, Minnesota 55401

June Appal - June Appal Recordings, Box 743, Whitesburg, Kentucky 41858

Keller Assocs. - Keller Associates, P.O. Box 8005, Greensboro, North Carolina 27410

Klein - Walter J. Klein Company, Ltd., 6301 Carmel Road, Charlotte, North Carolina 28211

Knopf - Alfred A. Knopf, Inc., 201 East 50th Street, New York, New York 10022

Lakewood H. S. - Lakewood High School, Roseboro, North Carolina 28382

Lanier - Lanier Business Products, 1700 Cantilly Drive, N.E., Atlanta, Georgia 30324

Lantern - Lantern Press, Inc., 354 Hussey Road, Mount Vernon, New York 10552

League Women Voters - League of Women Voters of North Carolina, 2637 McDowell Street, Durham, North Carolina 27705

Learning Corp. - Learning Corporation of America, 1350 Avenue of the Americas, New York, New York 10019

Learning Trends - Learning Trends, Division of Globe Book Company, Inc., 175 Fifth Avenue, New York, New York 10010

Lenoir H. S. - Lenoir High School, Lenoir, North Carolina 28645

Lerner - Lerner Publications Company, 241 First Avenue North, Minneapolis, Minnesota 55401

Lippincott - J. B. Lippincott Company, 521 Fifth Avenue, New York, New York 10017

Little - Little, Brown and Company, 34 Beacon Street, Boston, Massachusetts 02106

Lothrop - Lothrop, Lee & Shepard Company, 105 Madison Avenue, New York, New York 10016

Macdonald Educational - Macdonald Educational, 49-50 Poland Street, London W1A 2LG, England

McDougal - McDougal, Littell & Company, P.O. Box 1667, Evanston, Illinois 60204

McGraw - McGraw-Hill Book Company, 1221 Avenue of the Americas, New York, New York 10020

McKay - David McKay Company, Inc., 750 Third Avenue, New York, New York 10017

McKnight - McKnight Publishing Company, 808 Eldorado Road, Bloomington, Illinois 61701

Macmillan - Macmillan Library Services, 866 Third Avenue, New York, New York 10022

Macmillan Films - Macmillan Audio Brandon Films, 34 MacQuesten Parkway South, Mount Vernon, New York 10550

McNairy - Miss Dorothy McNairy, Route 2, Box 77, Greensboro, North Carolina 27405

McNally - McNally and Loftin, Publishers, 510 West Fourth Street, Charlotte, North Carolina 28202

Marine Grafics - Marine Grafics, P.O. Box 2242, Chapel Hill, North Carolina 27514

Marston - Shelby P. Marston, P.O. Box 10242, Raleigh, North Carolina 27605

Martin & Guggenheim - Martin & Guggenheim Filmakers, Inc., P.O. Box 475, Neshanic Station, New Jersey 08853

Meadowcreek - Meadowcreek Publications, P.O. Box 383, Concord, North Carolina 28025

Mecklenburg Hist. Assn. - Mecklenburg Historical Association, P.O. Box 4032, Charlotte, North Carolina 28204

Messner - Julian Messner, Inc., One West 39th Street, New York, New York 10018

Metric Media - Metric Media Learning Systems, P.O. Box 233, Hicksville, New York 11801

ModuLearn - ModuLearn Inc., 32158 Camino Capistrano, P.O. Box 635, San Juan Capistrano, California 92675

Monday - Monday Media, Inc., P.O. Box 17543, Raleigh, North Carolina 27609

Moore - Moore Publishing Company, P.O. Box 3143, West Durham Station, Durham, North Carolina 27705

Morrow - William Morrow & Company, Inc., 105 Madison Avenue, New York, New York 10016

NAL - New American Library, 1301 Avenue of the Americas, New York, New York 10019

N.C. Press Assn. - North Carolina Press Association, Margaret Harper, Secretary, Southport, North Carolina 28461

NCSU-Agri. - North Carolina State University, Department of Agricultural Information, P.O. Box 5037, Raleigh, North Carolina 27607

NER - N. C. Board of Science and Technology, N. C. Department of Natural and Economic Resources, P.O. Box 12235, Research Triangle Park, North Carolina 27709

NTC - National Textbook Company, 8259 Niles Center Road, Skokie, Illinois [illegible]76

Natl. Geog. - National Geographic Society, 17th and M Streets, N.W., Washington, D. C. 20036

Natl. School - National School & Industrial Corporation, 14 Glenwood Avenue, Raleigh, North Carolina 27602

Nelson - Thomas Nelson, Inc., 30 East 42nd Street, New York, New York 10017

New Bern/Craven Co. - New Bern/Craven County American Revolution Bicentennial Commission, P.O. Box 1776, New Bern, North Carolina 28560

New East - The New East, Inc., P.O. Box 727, Greenville, North Carolina 27834

Newsweek - Newsweek, 444 Madison Avenue, New York, New York 10022

Norton - W. W. Norton & Company, Inc., 500 Fifth Avenue, New York, New York 10036

Odyssey - Odyssey Press, Four West 58th Street, New York, New York 10019

Old Salem - Old Salem Incorporated, Drawer F, Old Salem Station, Winston-Salem, North Carolina 27108

Old South Crafts - Old South Crafts, P.O. Box 305, Kenansville, North Carolina 28349

Oxford U. Pr. - Oxford University Press, 200 Madison Avenue, New York, New York 10016

Oxmoor - Oxmoor House, Inc., P.O. Box 2262, Birmingham, Alabama 35202

Pantheon - Pantheon Books, Inc., 201 East 50th Street, New York, New York 10022

Paramount/Oxford - Paramount/Oxford Films, Inc., 1136 North Las Palmas Avenue, Los Angeles, California 90038

Parents - Parents' Magazine Press, 52 Vanderbilt Avenue, New York, New York 10017

Pathescope - Pathescope Educational Films, Inc., 71 Weyman Avenue, New Rochelle, New York 10802

Penguin - Penguin Books, Inc., 625 Madison Avenue, New York, New York 10022

Perennial - Perennial Education, Inc., 1825 Willow Road, Northfield, Illinois 60093

Perry-Neal - Perry-Neal Publishers, Inc., P.O. Box 2721, West Durham Station, Durham, North Carolina 27705

Piedmont - Pidemont Publishing Company, P.O. Box 3159, Winston-Salem, North Carolina 27102

Prentice - Prentice-Hall, Inc., Englewood Cliffs, New Jersey 07632

Prentice-Hall Media - Prentice-Hall Media, Inc., 150 White Plains Road, Tarrytown, New York 10591

Putnam - G. P. Putnam's Sons, 200 Madison Avenue, New York, New York 10016

Pyramid - Pyramid Films, P.O. Box 1048, Santa Monica, California 90406

Quadrangle - Quadrangle/The New York Times Book Company, Ten East 53rd Street, New York, New York 10022

RCI - Research Communications Incorporated, Box 941, Northridge Plaza, Hays, Kansas 67601

R & H - R & H Media Productions, Inc., 5907 Bermuda Dune Drive, Houston, Texas 77069

Raleigh - Raleigh Fine Arts Society, 3805 Blue Ridge Road, Raleigh, North Carolina 27612

Rand - Rand McNally and Company, P.O. Box 7600, Chicago, Illinois 60680

Random - Random House School and Library Services, Inc., 201 East 50th Street, New York, New York 10022

Rawson - Rawson Associates, 630 Third Avenue, New York, New York 10017

Reprint - The Reprint Company, Publishers, 114-118 Hillcrest Offices, P.O. Box 5401, Spartanburg, South Carolina 29301

Ridley Enslow - Ridley Enslow Publishers, 60 Crescent Place, Box 301, Short Hills, New Jersey 07078

Ritchie - The Ward Ritchie Press, 474 South Arroyo Parkway, Pasadena, California 91105

Rodale - Rodale Press, 33 East Minor Street, Emmaus, Pennsylvania 18049

Roy Cantrell - Roy Cantrell, Rt. 2, Box 79, High Point, North Carolina 27260

Sadlier - William H. Sadlier, Inc., 11 Park Place, New York, New York 10007

Sams - Howard W. Sams, Four West 58th Street, New York, New York 10019

Sanders - Mr. Charles Richard Sanders, 103 Pinecrest Road, Durham, North Carolina 27705

Santillana - Santillana Publishing Company, Inc., 575 Lexington Avenue, New York, New York 10022

Scholastic - Scholastic Book Services, 50 West 44th Street, New York, New York 10036

School of Ed., N.C.S.U. - Office of Publications, School of Education, North Carolina State University, P.O. Box 5096, Raleigh, North Carolina 27607

Scott - Scott, Foresman and Company, 1900 East Lake Avenue, Glenview, Illinois 60025

Scribners - Charles Scribner's Sons, 597 Fifth Avenue, New York, New York 10017

Sea Chest - Sea Chest, P.O. Box 278, Buxton, North Carolina 27920

Seabury - The Seabury Press, Inc., 815 Second Avenue, New York, New York 10017

Selph-Street - Selph-Street Enterprises, 2502 Winton Road, Durham, North Carolina 27707

Shopping - Shopping 'Round the Mountains, P.O. Box 657, Skyland, North Carolina 28776

Silver Burdett - Silver Burdett Company, 250 James Street, Morristown, New Jersey 07960

Sink - Miss M. Jewell Sink, P.O. Box 92, Thomasville, North Carolina 27360

Sou. Reg. Council - Southern Regional Council, 52 Fairlie Street, N.W., Atlanta, Georgia 30303

Steck - Steck-Vaughn Company, P.O. Box 2028, Austin, Texas 78767

Sterling - Sterling Publishing Company, Inc., 419 Park Avenue South, New York, New York 10016

Stone's - Stone's Southern School Supply Company, 329 West Hargett Street, Raleigh, North Carolina 27602

Taplinger - Taplinger Publishing Company, Inc., 200 Park Avenue South, New York, New York 10003

Tchrs. Coll. - Teachers College Press, Teachers College, Columbia University, 1234 Amsterdam Avenue, New York, New York 10027

Teaching Res. - Teaching Resources Films, Two Kisco Plaza, Mt. Kisco, New York 10549

Third Century - Third Century Publishers, Inc., P.O. Box 2467, Capitol Station, Washington, D. C. 20013

3M - 3M Company, Visual Products Division, 3M Center, St. Paul, Minnesota 55101

Time-Life - Time-Life Multimedia, Time & Life Building, Rockefeller Center, New York, New York 10020

Times Printing - Times Printing Company, Inc., Manteo, North Carolina 27954

Troll - Troll Associates, 320 Route 17, Mahwah, New Jersey 07430

Twayne - Twayne Publishers, Inc., 70 Lincoln Street, Boston, Massachusetts 02111

U. of N.C.-AV - Audiovisual Department, University of North Carolina, P.O. Box 2228, Chapel Hill, North Carolina 27514

U. of N.C. Pr. - University of North Carolina Press, P.O. Box 2288, Chapel Hill, North Carolina 27514

U. of S.C. Pr. - University of South Carolina Press, Columbia, South Carolina 29208

U. of Tenn. - Extension Library, 420 Communications Building, The University of Tennessee, Knoxville, Tennessee 37916

United Learning - United Learning, 6633 West Howard, Niles, Illinois 60648

Vanguard - Vanguard Press, Inc., 424 Madison Avenue, New York, New York 10017

Viking - Viking Press, Inc., 625 Madison Avenue, New York, New York 10022

Vintage - Vintage Books, 201 East 50th Street, New York, New York 10022

WASL - Wisconsin Association School Librarians, 550 West Washington Avenue, Madison, Wisconsin 53703

Walck - Henry Z. Walck, Inc., 750 Third Avenue, New York, New York 10017

Walker & Co. - Walker & Company, 720 Fifth Avenue, New York, New York 10019

Wards - Ward's Natural Science Establishment, Inc., P.O. Box 1712, Rochester, New York 14603

Warne - Frederick Warne & Company, Inc., 101 Fifth Avenue, New York, New York 10003

Watts - Franklin Watts, Inc., 845 Third Avenue, New York, New York 10022

Westminster - The Westminster Press, 920 Witherspoon Building, Philadelphia, Pennsylvania 19107

Weston Woods - Weston Woods Studios, Inc., Weston, Connecticut 06880

Whitman - Albert Whitman & Company, 560 West Lake Street, Chicago, Illinois 60606

Wilmington-New Hanover American Revolution Bicentennial Association - Wilmington-New Hanover American Revolution Bicentennial Association, Wilmington, North Carolina 28401

Wilson, H.W. - The H. W. Wilson Company, 950 University Avenue, Bronx, New York 10452